

The Memquisit News

Year 1 Issue 1

May 2007

Welcome to the first Newsletter.

Welcome to the first release of our monthly newsletter. We will cover items that we feel will be of value to you and your loved ones. The newsletter will be divided in 5 different categories. These categories will include a section on fishing, lake conditions, weather updates, what's new at the lodge and finally a section on huge specials for the last minute available spots we have. These will likely be from our off-season, before June 16, 2007 and after September 15th, 2007. We will, however, attempt to generate some spots during our in-season. Hopefully you will enjoy our newsletters and take advantage of the information they will provide. Any ideas to further enhance our newsletter are always welcome. Drop us a line at info@memquisit.com

The Fishing Report

Since fishing season does not open till May the 19th, 2007 we will basically update you with what's new for the 2007 fishing season. As you might be aware, at the beginning of the 2007 calendar year the Ministry of Natural Resources (MNR) revamped the fishing regulations throughout Ontario including Lake Nipissing. These new regulations were to see the entire body of the lake become 1 zone with uniformed regulations on slot size, catch limits, overall fish lengths and fishing seasons. These regulations in our opinion are positive and will benefit the lake's fisheries. However, on April the 4th, 2007 we've received a memo from NOTO (Northern Ontario Tourist Association) outlining the MNR announcement that the changes to the Ontario Fishing Regulations as being proposed through the ministry's new ecological framework for recre-

ational fisheries management in Ontario will only come into effect January 1, 2008. Until that time anglers should continue to follow the 2005-2006 Fishing Regulations Summary. As far as Lake Nipissing is concerned amendments to the old regulations have been made to bring the lake under one umbrella with identical regulations governing the entire body of water. This means changes to season length and slot size (West Arm). More information can be found at the following links:

http://www.mnr.gov.on.ca/MNR/csb/news/2007/apr4nr_07.html and

http://www.mnr.gov.on.ca/MNR/csb/news/2007/apr4bg_07.html

Lake Condition

Ice came off on April 16, 2007, a little quicker than last year. Water levels are somewhat low for this time of the year. The mild winter with very little precipitation and minimal accumulation is to blame for the slightly lower levels. Hopefully the spring season brings enough rain to replenish the lake on time for our opening day.

Weather Update

Well it looks like spring has finally arrived with almost balmy temperatures. At this rate the lake will warm up quickly making opening day very promising.

Pontoon Tours

Most of you are familiar with the 24-foot Crestliner Pontoon boat we purchased last year. We would like you to be aware that this pontoon boat is available for rental to any of our guests. We also provide captained tours with Frank at the helm. This tour covers various areas of the lake and provides some insight on the history of the lake. Please contact us for more information if you decide to make this part of your stay

What's New?

Our spring work has begun. This means repairs are underway to get everything ready for our May long weekend. Repairs to date have seen the boathouse lake side walls being raised and leveled, new windows in all of our meal plan cabins including cabin 16, repairs to the lodge's back kitchen roof, 2 new 18 foot cedarstrip boats being added to the fleet to replace 2 old ones. If time permits, cabin 12 will have a new bathroom.

A tremendous amount of energy is being put on revamping our entire marketing campaign. We want to promote this place well. Those who have been here know what Memquisit Lodge has to offer but the people that have yet to come have no clue. To do so we will utilize the web to its full potential promoting over a number of tourist-oriented web sites. In addition steps are well under way to revamp our complete web site. We want to show everything we have to offer and we want to show that very well so that when anyone visits the site will understand quickly what we have.

To help us with our campaign we also need your help. We will ask our current guests to fill out very short surveys so that we may better understand certain facets of our operation. This in turn will allow us to better serve you and provide us with the information we need to improve our marketing programs. To thank you for your help with our surveys your name will be entered for a chance to win a fishing combo rod and reel, Memquisit hat and Walleye T-shirt valued at \$250 dollars. It will be drawn at our year-end of Nov 30, 2007. Please help us by participating. Anyone of you that have yet to come to Memquisit Lodge and want to participate in our surveys please drop us a line at info@memquisit.com

Last Minute Deals

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We have several mid-week spot available during the month of May and the beginning of June. If these dates fill your bill then you are going to receive some huge savings of up to 50% off the regular cabin price. If you could never previously afford our meal plan well you probably can now with some last minute deals. Receive from 25% to 40% off the meal plan price for available spots. The following table outlines these deals. Don't miss out on some awesome deals by taking advantage of these specials. Spring is a great time to fish.

Last minute spot opportunities						
Housekeeping Cabin	Arrival	Departure	Nights	Reg Price	Special	Savings
Cabin # 1 - 2 Bedroom up to 4 person	Tue May 22nd	Fri May 25th	3	\$390.00	\$195.00	\$195.00
Cabin # 2 - 2 Bedroom up to 4 person	Mon May 21st	Frid May 25th	4	\$520.00	\$260.00	\$260.00
Cabin # 2 - 2 Bedroom up to 4 person	Sun June 10th	Sat June 16th	6	\$630.00	\$472.50	\$157.50
Cabin # 3 - 5 Bedroom up to 9 person	Mon May 21st	Fri May 25th	4	\$525.00	\$262.50	\$262.50
Cabin # 3 - 5 Bedroom up to 9 person	Mon May 28th	Sat June 2nd	5	\$805.00	\$402.50	\$402.50
Cabin # 3A - 4 Bedroom up to 8 person	Mon May 21st	Thur May 24th	3	\$585.00	\$292.50	\$292.50
Cabin # 9 - 1 Bedroom up to 2 person	Mon May 21st	Sat May 26th	5	\$540.00	\$270.00	\$270.00
Cabin # 9 - 1 Bedroom up to 2 person	Thur June 14th	Sat June 16th	2	\$220.00	\$110.00	\$110.00
Cabin # 10 - 3 Bedroom up to 6 person	Mon May 21st	Wed May 23rd	2	\$340.00	\$170.00	\$170.00
Cabin # 10 - 3 Bedroom up to 6 person	Wed May 30th	Sat June 2nd	3	\$510.00	\$255.00	\$255.00
Cabin # 11 - 4 Bedroom up to 8 person	Tue June 12th	Sat June 16th	4	\$760.00	\$380.00	\$380.00
Cabin # 11A - 4 Bedroom up to 8 person	Tue May 22nd	Thur May 24th	2	\$380.00	\$190.00	\$190.00
Cabin # 11A - 4 Bedroom up to 8 person	Mon May 28th	Sat June 2nd	5	\$835.00	\$417.50	\$417.50
Cabin # 12 - 4 Bedroom up to 6 person	Mon May 21st	Frid May 25th	4	\$700.00	\$350.00	\$350.00
Cabin # 12 - 4 Bedroom up to 6 person	Wed June 6th	Sat June 9th	3	\$535.00	\$267.50	\$267.50
Cabin # 16 - 3 Bedroom up to 6 person	Mon May 21st	Thur May 24th	3	\$510.00	\$255.00	\$255.00
Cabin # 16 - 3 Bedroom up to 6 person	Sun May 27th	Thur May 31st	4	\$680.00	\$510.00	\$170.00
Cabin # 16 - 3 Bedroom up to 6 person	Sun June 3rd	Sat June 9th	6	\$745.00	\$558.75	\$186.25
Cabin # 17 - 4 Bedroom up to 8 person	Mon May 28th	Mon May 31st	3	\$570.00	\$285.00	\$285.00
Cabin # 17 - 4 Bedroom up to 8 person	Sun June 10th	Sat June 16th	6	\$630.00	\$472.50	\$157.50

Note: The Regular and Special price showing above is for the cabin for the available nights. It is not a per person rate!! (all rates are + applicable taxes)

Meal Plan Cabin	Arrival	Departure	Nights	Special
Cabin # 4 - 4 Bedroom up to 8 person	Mon May 28th	Fri June 1st	4	40%
Cabin # 4 - 4 Bedroom up to 8 person	Sun June 3rd	Fri June 8th	5	25%
Cabin # 6 - 2 Bedroom up to 4 person	Sun June 3rd	Fri June 8th	5	25%
Cabin # 7 - 4 Bedroom up to 8 person	Sun June 10th	Fri June 15th	5	25%
Cabin # 8 - 4 Bedroom up to 8 person	Mon May 21st	Fri May 25th	4	40%
Cabin # 8 - 4 Bedroom up to 8 person	Mon May 28th	Thur May 31st	3	40%
Cabin # 8 - 4 Bedroom up to 8 person	Sun June 10th	Fri June 15th	5	25%

Note: Due to the fact that we offer several different meal plan packages (Full Plan, Modified Plan, All Inclusive, Family Package....) We are posting a set discount rate please visit our web site at www.memquisit.com and click on the rates from the main page to locate current rates offered. (all rates are + applicable taxes) minimum occupancy will apply to American plan cabins.

Quote of the month ; There he stands, draped in more equipment than a telephone lineman, trying to outwit an organism with a brain no bigger than a breadcrumb, and getting licked in the process. ~Paul O'Neil, 1965