

The Memquisit News

Year 2 Issue 20

Welcome to our Twentieth Newsletter.

Hi folks. How has the weather been for you so far this year? In our neck of the woods, it seems that old man winter has set in and is going to dump a lot of snow on us this winter. We already have about 10" on the ground and the forecast is not calling for the snow to stop anytime soon. It is truly a winter wonderland out there. The evergreens are loaded with the white stuff and their branches in many areas almost reach the ground. The shovels are out and Frank has already had to plow our road twice this week. Since the snow hasn't stop and the forecast does not provide for a silver lining in the clouds for a while, I am sure he is going to be out plowing a few more times over the next few days.

We want to take this time to reflect a little bit on the year that just went by and update you on some of the changes we are planning for next year.

2008 has been another success-

ful year for us as we managed to attain our forecasted goal. Again this is all thanks to you and for that we are very grateful. Even though the summer was a very wet one with very little sunshine to brighten up the sky, you helped us reach what we had intended to accomplish over the summer. Fishing was somewhat good overall with a few more dips than usual during the summer as the result of systems after systems moving in and out of the area nearly every day. When the weather was somewhat steady, fishing was very good. Late fall fishing was extremely good since the water never reached its normal summer temperature and was well poised to cool down quickly during the fall. On our Thanksgiving weekend, wall-eyes were being pulled out right and left. Pike fishing was very good earlier in the season somewhat slowing down towards the end. Muskie fishing was about the same as last year with the biggest two coming in at 50" long. Bass fishing as always was also very good throughout the entire season, even before the

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season got under way. Duck hunting was excellent this year and the boys with the guns bagged their limits for their journey back home.

As mentioned above our season is the result of your support and we appreciate this a lot. We are sympathetic to the economic woes which is hitting the world at the present time. We are also scared of it as our livelihood like many of yours largely depends on the economic well being of our nations. As a result of this terrible crisis affecting each and every one of us, Memquisit Lodge will not be increasing any of its 2008-posted rates for the upcoming year. We hope that this decision will allow you to join us again in 2009.

On a brighter note, this season's decision to purchase 4-stroke Yamaha motors for our fleet really paid off. Our customers who rented them were rewarded with nearly a 50% savings in gas consumption. In addition the new skeg and propeller guards that were

put on our outboard motors saved our customers a total of \$3,500 in property damage this year. We will continue to find ways to make your stay with us more enjoyable and economical. This is our commitment to you.

As for what's new for 2009, the lodge will be undertaking a few more projects to further enhance this wonderful place. Scheduled to take place for the upcoming season are as follows:

- Change the roof at Cabin 11
- Kitchen cabinets in Cabin 10 and Cabin 9
- Cabin 11 and Cabin 11A bathroom floors to be changed.
- A few dock repairs.
- Revamp some of the lighting in some of the cabins.
- Small chest freezers for cabin 16 and cabin 17
- Cabin 8 flooring changed in the main living area.
- 8 new beds to be changed. (Cabins not determined yet)
- Cabin 9's toilet will be changed.

· Some repairs to the lodge's back kitchen.

In addition to all of this, several other projects will continue such as painting another 3 or 4 cabins. We are also going to look at trying to spruce up some of the cabins without spending a whole lot while doing so. Hopefully our ingenuity will come through and the little we do will be significant to your eyes. You have filled the surveys and your comments and suggestions have not gone unheard. Your input has always been, and will continue to be, welcomed. It allows us to look at our business through your eyes in ways we would never be able to see by ourselves and for us you are the eyes that matter.

In addition to the above changes, Memquisit Lodge will make a big push in Internet advertising. We are shifting our marketing focus to make a much bigger presence on the World Wide Web.

As far as some policy changes for 2009 we will see the check in time move by 1 hour to allow us a little more time to prepare and clean the cabins

prior to your arrival. We opted to push check in time to 3:00 o'clock rather than 2 o'clock in the afternoon. We felt this was a better solution to our problem instead of moving the check out time back by 1 hour to 9:00 o'clock in the morning.

We will be implementing a late delivery charge of \$5.00 per occurrence for firewood being delivered after our regular delivery time, which is set to coincide with our garbage run everyday. This is necessary as we are incurring additional costs to perform this unscheduled service. We are simply trying to recover our costs rather than saying no to you when you request a load of firewood after hours.

Some changes will come to our last minute listings on our newsletter. At this time the changes are still being hacked out. The changes will reflect a stricter cancellation policy for our last minute program. We will keep you posted in future newsletters.

Our fall off season dates will be pushed back to the Labor Day long weekend from its existing date set around the middle of

September. It took us 8 seasons to realize that the season slows down when the kids go back to school. So for us to better book this period we concluded that we have to take reservations shorter than a full week at that time of the year. Minimum stay will stay at 2 days.

We are also looking at a different nightly rate for long weekend bookings to address the increasing demand for holiday weekend bookings. We will keep you posted on this one also. In short this is what we are working on during our off-season. Any changes that will affect you in any way shape or form are carefully considered. Our goal is to minimize any of these unless they are of benefits to you. As mentioned we are going to keep you informed as quickly as we make any changes. Thank you for your understanding.

The Guide Report

None for this newsletter

The Fishing Report

None for this newsletter

Weather Update

One word for this is BAD. What can I say, this is the best way I can describe it.

Lake Condition

The lake is almost all frozen over. A little early for that but typical for the type of weather we've been having.

The Survey Report

We first want to thank you very much for filling out our survey. Your input is very important to us. A total of 211 surveys were turned back in. Again thank you very much. As mentioned to you when we first asked if you were interested in filling out a survey, a draw was held at the end of the season to pick out a winner for our grand prize which was a rod & reel combo, a Memquisit Lodge sweatshirt and hat, at a retail value of \$250. The grand prizewinner for this year is Mr. Gerry Knori. Congratulations Mr. Knori.

What's New?

Deposit time of the year again.

Charlene will be contacting you in one way or another to firm up your 2009 reservation. She will be requesting deposits and will be sending you your confirmation as she receives your deposits. Expect a call or email from her in the near future. Thank you for your cooperation.

Since this is our last newsletter prior to the festive season, we want to take this opportunity to wish you and your loved ones a very Merry Christmas and a prosperous and healthy New Year. May the lord protect each and every one of you and your family and friends along the way.

Merry Christmas and wonderful New Year from all of us,

If you have any questions or comments, please drop us a line @ info@memquisit.com or call us using our toll free number 1-888-898-5326. We will be happy to assist you as best as we can.

Thank you for your patronage.

Quote of the month ; There is no ideal Christmas; only the one Christmas you decide to make as a reflection of your values, desires, affections, traditions.